

# DIGITAL TWINS IN POWER & UTILITIES

Learn how to leverage digital twins to improve asset performance management, accelerate decarbonization and enhance operational excellence

December 2, 2021 | Online Event

11:00 am EST /  
4:00 pm GMT

## Digital Twins: It's Old News!

- Defining a holistic Digital Twin
- Enhancing and simplifying data-driven business processes
- Sustainable change through enabling people
- How to get started

*Jenny Bulach, Energy SME - Industrial Principals, GE Digital*

*David Adams, Senior Strategy Director, GE Digital*

*Francis Kusznr, Global Marketing Director, Power Generation, GE Digital*

11:45 am EST /  
4:45 pm GMT

## Digital Twin and the Great Energy Transition

- What the future industrial landscape looks like
- Energy Transition: what is it and what is driving it?
- Sustainability as an industry driver
- What is the GHG Protocol Scope 2 impact on Power and Utilities?
- Digital twin: How can it help in this changing landscape?

*Errol Jacob, Ph.D, Technical Consultant, AVEVA*

12:20 pm  
EST/5:20pm  
GMT

## Digital Twins in Power & Utilities Concludes